

**IOWAccess Advisory Council Meeting
Minutes of March 8, 2001**

F i n a l

Present: Carol French-Johnson, Jane Ginapp, Herb Strentz, Richard Neri, Corlis Moody, Craig Hiemstra, Marsha Ternus, Kelly Hayworth, Richard Varn, Quent Boyken

Absent: Marsha Carter, Mary Lundby, Gail Flagel, Bob Skow, Robert Dvorsky, Greg Stevens, John Wellman, Libby Jacobs, Julie Newby

Guests: Dan Combs, Diane Van Zante, Bill Haigh, Larry Murphy

- 1) Welcome and Introductions – An announcement was made that Senator Mary Lundby was replacing Senator King on the council.
- 2) Approve Minutes - Herb Strentz moved, Jane Ginapp seconded, that the minutes from the last meeting be approved. The council unanimously approved the January 11, 2001 minutes.
- 3) Customer Feedback Options - Deferred to next meeting.
- 4) Funding Issues for IOWAccess - The Governor has asked us to revisit the issue of fees for service and how we're going to pay for the applications that need to be developed. If we don't collect fees for service, how are we going to provide funding? Dan advised that we would be forwarding further information to the council in the next few days. The Governor wants to keep all his options open. Dan talked about one option being an across the board increase, for example in the cost of a driver's license where everyone getting a license (whether they apply for a license electronically or in person) would pay a higher price. Herb Strentz clarified that we were no longer talking about a fee for service, but a fee for revenue. Possible recommendations from the council are: lease purchase, fee for revenue/transaction fee (could be adjusted based on the size of the transaction), surcharge for paper/manual transactions, convenience fee added for electronic transactions, charge the same fee to everyone but reduce the e-filing fee over time. Justice Ternus and others suggested that we also look seriously at the report written by the original IOWAccess Advisory Council and include their findings as options. Carol asked Rich to compile the list of options, send them out to the council, and hold an e-mail vote.
- 5) Web sponsorship - The RFP is out. The rule is in draft stage. Rich advised that the current proposal calls for returning the money generated by web sponsorship to the agency that generated it, such as reimbursing the agency for expenses, having them send us purchase orders, using the money to pay for service that we provide them. Rich also clarified that agencies are not required to allow web sponsorship. Dan mentioned a recent article in the paper that indicates that the Post Office is going to

begin selling advertising space on its delivery trucks, in its lobbies and on its stamp book covers, collection boxes, and priority mail envelopes.

- 6) Front Page Training - Justin Stone, Matt Behrens and Darrell Fremont (ITD staff) gave council members instruction on using Front Page to publish to the web.
- 7) Wrap-up - Carol reminded everyone to talk with their legislators about funding issues. Dan reminded everyone to look at other state websites and surf the Iowa website.